

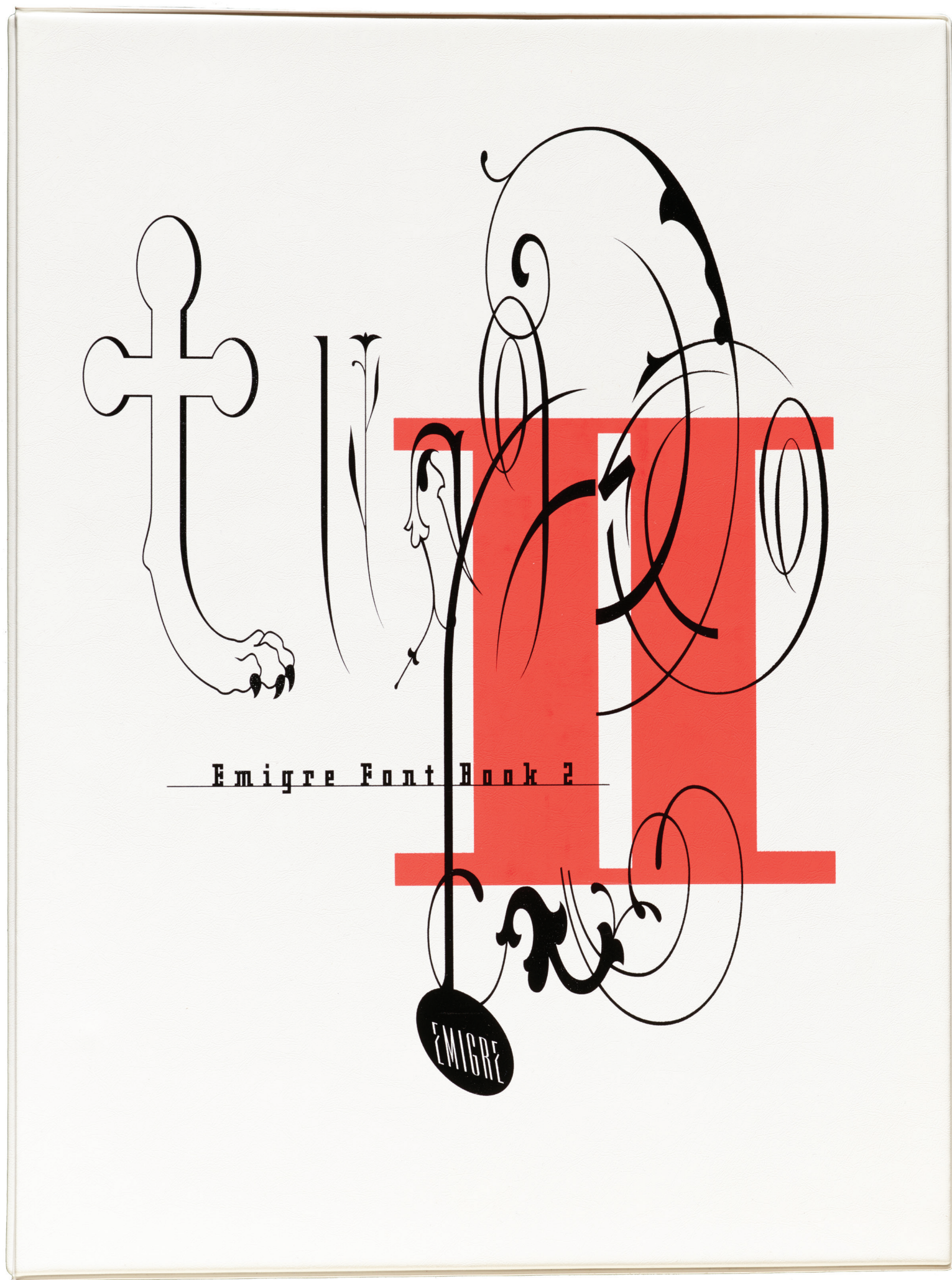


Emigre logo on paste-up board, 1983

EMIGRE



(A Magazine for Exiles)



EMIGRE

font

BOOK



a b c d e f g

h i j k l m n

o p q r s t u v

w x y z 1 2 3

4 5 6 7 8 9 0

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Cassette tapes containing interviews for Emigre magazine, 1988-1998



Digital fonts catalog, 1986



Flyer announcing Emigre magazine #10, 1988

Character Set

This key map applies to Emigre's Macintosh character set for text faces; some display fonts may have more limited character sets. If this font package includes special characters, illustrations, or small caps and fractions, please see the font specific help file(s).

Composite Characters:

| | | | | | |
|--------|---|---|---|---|---|
| Option | e | + | a | = | á |
| Option | e | + | e | = | ê |
| Option | e | + | i | = | í |
| Option | e | + | o | = | ó |
| Option | e | + | u | = | ú |
| Option | e | + | E | = | Ê |
| Option | i | + | a | = | â |
| Option | i | + | e | = | ê |
| Option | i | + | i | = | î |
| Option | i | + | o | = | ô |
| Option | i | + | u | = | û |
| Option | n | + | a | = | ã |
| Option | n | + | n | = | ñ |
| Option | n | + | o | = | õ |
| Option | n | + | A | = | Ã |
| Option | n | + | N | = | Ñ |
| Option | n | + | O | = | Ô |
| Option | u | + | a | = | ä |
| Option | u | + | e | = | ë |
| Option | u | + | i | = | ï |
| Option | u | + | o | = | ö |
| Option | u | + | u | = | ü |
| Option | u | + | y | = | ÿ |
| Option | u | + | A | = | Ä |
| Option | u | + | O | = | Ö |
| Option | u | + | U | = | Ü |
| Option | ` | + | a | = | à |
| Option | ` | + | e | = | è |
| Option | ` | + | i | = | ì |
| Option | ` | + | o | = | ò |
| Option | ` | + | u | = | ù |
| Option | ` | + | A | = | À |

Alt. numerals:

| | | | | |
|----------------|---|---|----|---|
| Option Shift 1 | 1 | ! | ¡ | 1 |
| Option Shift 2 | 2 | 2 | @ | ™ |
| Option Shift 3 | 3 | 3 | # | £ |
| Option Shift 4 | 4 | 4 | \$ | ¢ |
| Option 5 | 5 | 5 | % | 5 |
| Option 6 | 6 | 6 | | 6 |
| Option Shift 7 | 7 | 7 | & | ¶ |
| Option Shift 8 | 8 | 8 | * | • |
| Option Shift 9 | 9 | 9 | (| 9 |
| Option Shift 0 | 0 | 0 |) | 0 |

Alternate numerals.

Some Emigre fonts include both lining and old style figures in one font; refer to the "Alt. numerals" key map to the right.

Lining numerals are aligned with the height of the capital letters, creating an even appearance with uppercase text.

Old style numerals, also called "non-lining," have ascenders and descenders like the lower-case letters, with emphasis along the x-height, thus creating an even appearance within lowercase text.

Euro Symbol:

option-shift-2.

Starting with the 1999 releases, Emigre fonts will include the Euro symbol in the option-shift-2 key position. For information about the Emigre Euro font, see: www.emigre.com/Euro.html

Note:

if you have trouble printing these characters, make sure symbol font substitution is turned off in your application.

Non breaking space:

equal in width to the regular space, but will not break to a separate line.

Mason Regular and Mason Bold:

A A B B C C D D E E F F G G

H H i i j j k K L L m M n

Π O O P P Q Q R R S S t t

U U v V w W x X y Y z Z

A A B B C C D D E E F F G G

H H i i j j k K L L m M n

Π O O P P Q Q R R S S t t

U U v V w W x X y Y z Z

Mason Alternate and Mason Alternate Bold:

A A Δ Δ B B C C D D E E F F G G

H H i i j j k K L L m M m M

n Π O O ⊙ ⊕ ⊕ P P Q Q R R S S

τ T u U v V w W x X y Y z Z

A A Δ Δ B B C C D D E E F F G G

H H i i j j k K L L m M m M

n Π O O ⊙ ⊕ ⊕ P P Q Q R R S S

τ T u U v V w W x X y Y z Z

Special characters available in the Alternate and Super fonts:

| | | | | | |
|---|---|---------------------|---|---|---------------|
| Δ | Δ | MAC: Option-Shift ' | Δ | Δ | MAC: Option ' |
| | | PC: ALT 0198 | | | PC: ALT 0230 |
| ⊕ | ⊕ | MAC: Option-Shift O | ⊕ | ⊕ | MAC: Option o |
| | | PC: ALT 0216 | | | PC: ALT 0248 |
| M | M | MAC: Option-Shift | M | M | MAC: Option p |
| | | PC: ALT 0139 | | | PC: ALT 0155 |
| ℥ | ℥ | MAC: Option w | | | |
| | | PC: ALT 0164 | | | |

Mason Super and Mason Super Bold:

(The "Super" fonts contain both the regular and alternate characters, in superscript position, aligned with the tops of the big caps. The regular superscripts are in the lower case keys; the alternate superscripts are in the upper case keys.)

A A Δ B C D E E F F G H H i i j j

K K L M M M Π Π O O ⊙ P Q Q

R R S t T U U V V W W x x y Y Z

A A Δ B C D E E F F G H H i i j j

K K L M M M Π Π O O ⊙ P Q Q

R R S t T U U V V W W x x y Y Z

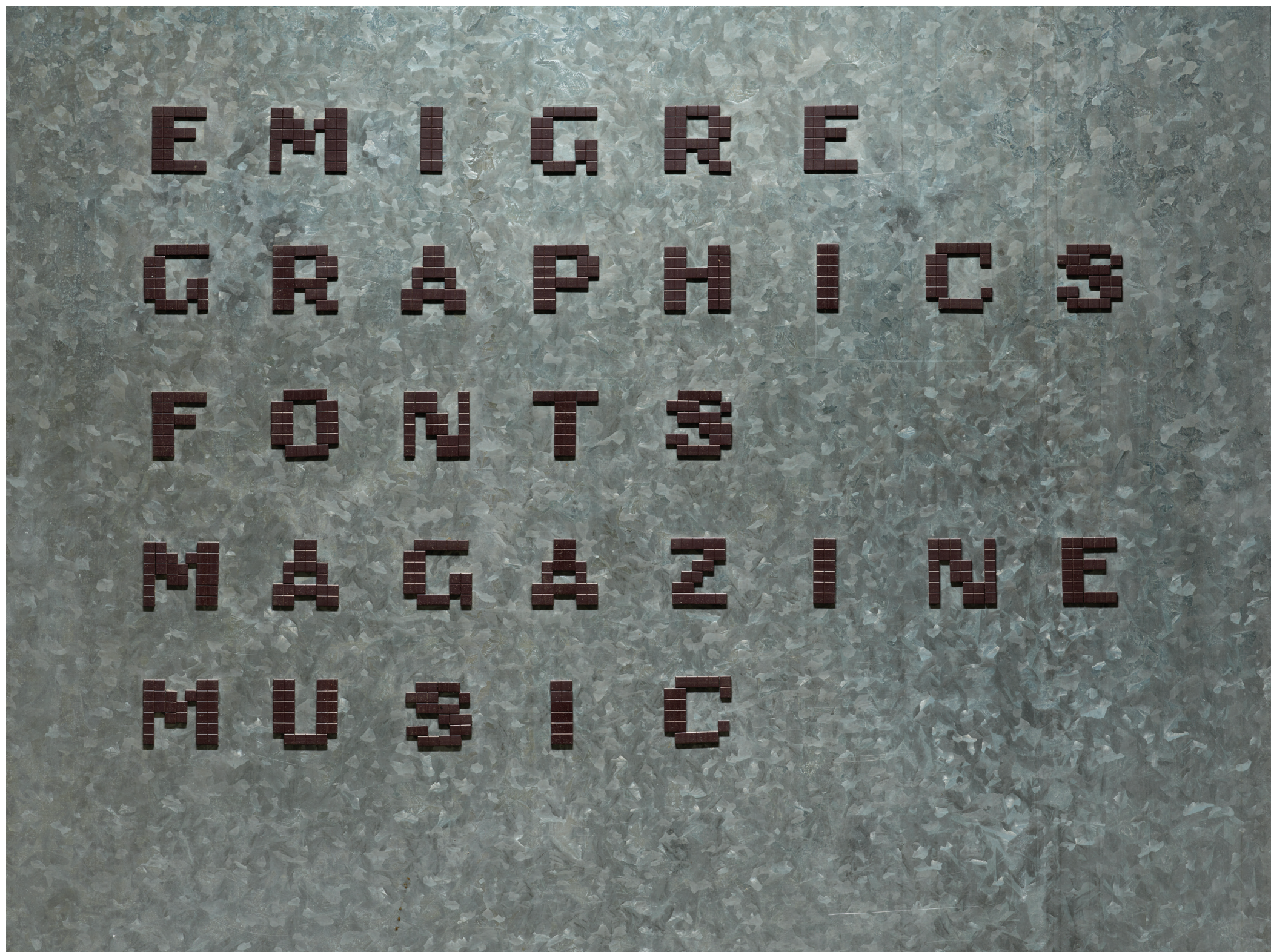
Various font packaging inserts, 1990-1996



Dreaming Out Loud(er)(est), Emigre Music samplers, 1994-2000

**DESIGN IS
A GOOD IDEA**

[www.emigre[®].com](http://www.emigre.com)



Studio entry sign made of magnets on sheet metal, 1987

EMIGRE

THE MAGAZINE THAT IGNORES BOUNDARIES

MARC ALEXANDRE SUSAN

A.K.A. MAXUSAN

WILLIAM CONE

VLADIMIR NABOKOV

PETER PLATE

LEWIS MACADAMS

JACK KEROUAC

ZUZANA LICKO

TOM BONAURO

LORD BYRON

HANS SLUGA

DIANE BEST

PIET MONDRIAAN

LEV NUSSBERG

ANDREI TOLUZAKOV

BERT VAN DER MEIJ

JOHN HERSEY

ALICE POLESKY

CARLOS LLERENA AGUIRRE

SCOTT WILLIAMS

ROBOT DOG

KRISTINE MCKENNA

CAPTAIN BEEHEART

ANNE TELFORD

KAREN M. McDONALD

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TOM CLARK

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AIR MAIL

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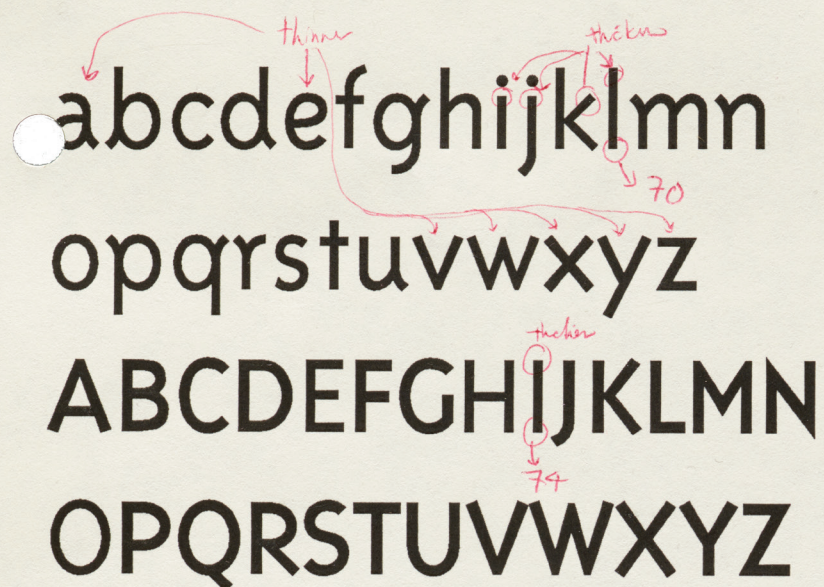
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• abcdefghijklmn
opqrstuvwxyz
• ABCDEFGHIJKLMN
OPQRSTUVWXYZ



Emigre Fonts are original typeface designs created in PostScript for use with Apple Macintosh computers. They include a wide variety of styles, ranging from headline to text faces. Emigre Fonts are designed to maximize the use of the digital medium.

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This print sample produced by Fontographer, the professional font editor
from Altsys Corp.: 720 Ave. F, Suite 108 Plano, TX 74074 (214) 424-4888

Total memory:
332292
Memory used:
137010

!"#\$%&'()*+,-./0123456789:;=""? 123450
ABCDEFGHIJKLMN O PQRSTU VWXYZ
abcdefghijklmnopqrstuvwxyz
!"#\$%&'()*+,-./0123456789:;=""
ABCDEFGHIJKLMN O PQRSTU VWXYZ
abcdefghijklmnopqrstuvwxyz

9 centuries the design of typefaces has existed on the sidelines of graphic design as an exclusive discipline reserved for fine calligraphers, engravers and other specialists. But today the personal computer provides every artist with the opportunity to create typefaces relatively quickly and easily. On the electronic page, text and image exist as manifestations of the same media and there is no longer a distinction between illustration and type. Custom alphabets can be produced letter by letter, as called for by day-to-day applications. The feasibility of creating letterforms for one time or specific use increases the potential for more personalization and expression. The adaptation of our alphabet to today's digital technology is re-evaluating the traditions in which today's "letterforms" are still deeply rooted. This is a test; the quick brown fox jumps over the lazy dog! 27,823.90 of 159,208.26 equals 316,793.72: 01234567890;? FOR CENTURIES THE DESIGN OF TYPEFACES HAS EXISTED ON THE SIDELINES OF GRAPHIC DESIGN AS AN EXCLUSIVE DISCIPLINE RESERVED FOR FINE CALLIGRAPHERS, ENGRAVERS AND OTHER SPECIALISTS. BUT TODAY THE PERSONAL COMPUTER PROVIDES EVERY ARTIST WITH THE OPPORTUNITY TO CREATE TYPEFACES RELATIVELY QUICKLY AND EASILY. FOR CENTURIES THE DESIGN OF TYPEFACES HAS EXISTED ON THE SIDELINES OF GRAPHIC DESIGN AS AN EXCLUSIVE DISCIPLINE RESERVED. ON THE ELECTRONIC PAGE, TEXT AND IMAGE EXIST AS MANIFESTATIONS OF THE SAME MEDIA AND THERE IS NO LONGER A DISTINCTION BETWEEN ILLUSTRATION AND TYPE. CUSTOM ALPHABETS CAN BE PRODUCED LETTER BY LETTER, AS CALLED FOR BY DAY-TO-DAY APPLICATIONS. THE FEASIBILITY OF CREATING LETTERFORMS FOR ONE TIME OR SPECIFIC USE INCREASES THE POTENTIAL FOR MORE PERSONALIZATION AND EXPRESSION. THE ADAPTATION OF OUR ALPHABET TO TODAY'S DIGITAL TECHNOLOGY IS RE-EVALUATING THE TRADITIONS IN WHICH TODAY'S "LETTERFORMS" ARE STILL DEEPLY ROOTED. THIS IS A TEST; THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG!

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